

Dementia, Dignity and the Challenge of an Ageing Society

Raising awareness, early intervention and improving the
quality of dementia care

Part of **Putting People First**
Transforming Adult Social Care

26 February 2009
Central London

**Special
rates
available**

Chaired by:

PROFESSOR JANE GILLIARD
Older People's Mental Health,
Department of Health (Invited*)

Keynote speakers:

PHIL HOPE
Care Services Minister (Invited*)

SIR MICHAEL PARKINSON
Broadcaster and Ambassador for Dignity in Care
(Invited*)

Speakers:

PROFESSOR SUBE BANERJEE
Clinical Director of Old Age Psychiatry and Professor
of Mental Health and Ageing,
King's College London

RUTH ELEY
National Programme Lead, Older and Disabled
People, Department of Health

KEN CLASPER
Service User and Living with
Dementia Working Group and Ambassador

PAM SMITH
Head of Service and
TERRY CHARNOCK
Principal Officer, Warrington Borough Council

PROFESSOR JILL MANTHORPE
Director, Social Care Workforce Research Unit,
King's College London

YVE WHITE SMITH
South East Development Centre, Regional Lead for
Older People, Department of Health

POLLY KAISER
Consultant Clinical Psychologist Pennine Care
and **JEAN TOTTIE** Carer

STEPHEN BURKE
Chief Executive, Counsel and Care

ANNIE STEVENSON
Head of Older People's Services, SCIE

CLAIRE GOODCHILD
National Associate, Commissioning Programme,
Department of Health

JENNY THORNTON
Strategic Partnership and Service Development
Manager for Older People's Mental Health and Leeds
POPP Project Manager, Leeds City Council

EMILY HOLZHAUSEN
Head of Policy and Public Affairs, Carers UK

DR LORNA LAYWARD
Senior Research Manager, Research into Ageing,
Help the Aged

IMPROVING SOCIAL CARE PRACTICE

The **Department of Health** and the **Social Care Institute for Excellence** have partnered with **Community Care** to deliver our upcoming dementia conference. The partnership is a crucial tool in the **promotion of change** in frontline practice and cultural change **across care services**, and will help turn policy into practice by exploring key areas of the DH's social care programme.

BENEFITS OF ATTENDING:

- Hear how to implement the National Dementia Strategy effectively
- Hear first hand the Department of Health and SCIE position on personalisation
- Understand quality person-centred dementia care within a residential care dynamic
- Understand the practical implications of the new emphasis on Dignity in Care
- Learn from the real life experiences and feedback of service users and carers
- Discover key points of best practice in workforce training and reform
- Update your knowledge of NICE/DH guidance on drugs within dementia to improve patients' quality of life

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Providing guidance on a whole systems approach to manage challenging behaviour, direct resources and support carers to improve standards for people with dementia

The purpose of this conference is to look at how social care can rise to the challenge of an ageing society, focusing in particular on dementia care and raising standards in a way that respects people's dignity.

Service standards for users and carers are patchy and often poor, offering little support in the early stages of dementia when the right interventions can provide additional months or years of quality life, and diagnosis may be delayed because professionals put the symptoms down to "old age". In response the government has been consulting on a three-pronged National Dementia Strategy; raising awareness of the condition among public and professionals, early diagnosis and intervention, and high quality care and support.

The National Dementia Strategy should also be seen in the context of the new National Carers Strategy, the *Putting People First* focus on personalisation and prevention, and the renewed emphasis on effective commissioning.

Our conference will work within the framework of the National Dementia Strategy, addressing the demographic challenge and reflecting the three prongs of the strategy, in the context of other policies such as *Dignity In Care*.

Who should attend?

- Senior social work practitioners working with people with dementia
- Managers and senior staff working in residential and nursing homes for older people and people with dementia
- Directors and managers of mental health services dealing with dementia
- Managers of day centres for older people
- Charities or voluntary sector organisations offering services and support for older people or those with dementia
- Doctors, nurses and allied health professionals working with people with dementia
- Board directors and senior managers in the NHS with responsibilities for dementia services

Partnership to Improve Social Care Practice

The groundbreaking partnership between the Department of Health, the Social Care Institute for Excellence and Community Care is helping to turn policy into practice.

The partners are working together on a series of conferences, articles, supplements and surveys that explore key areas of the DH's social care programme.

In 2008, conferences and round tables contributed to debates and learning around World Class Commissioning and early intervention and prevention. In 2009, the focus will move to include dementia, adult protection, dignity, carers, Valuing People and personalisation.

Two major national conferences in early 2009 will focus on dementia, dignity and personalisation. A supplement will feature debate from a high level prevention and intervention round table scheduled for February 2009.

The partnership is a crucial tool in the promotion of change in frontline practice and cultural change across care services. It will also help build capacity in social services as care professionals seek to deliver that change.

PROGRAMME – 26 February 2009

09:30	Registration
09:45	Joint welcome from Community Care, Department of Health and Social Care Institute for Excellence Partnership
09:50	Chair's Introduction PROFESSOR JANE GILLIARD , <i>Older People's Mental Health, Department of Health</i> (has been invited*)
10:00	Promoting Dignity in Dementia PHIL HOPE , <i>Care Services Minister</i> (has been invited*) <ul style="list-style-type: none">• Update on Department of Health's Dignity in Care campaign• Relating dignity to <i>Putting People First</i>• The National Carers Strategy – factors of importance
	AND
10:20	SIR MICHAEL PARKINSON , <i>Broadcaster and Ambassador for Dignity in Care</i> (has been invited*) <ul style="list-style-type: none">• A personal perspective• The importance of Dignity In Care
10:40	Delivering the National Dementia Strategy RUTH ELEY , <i>National Programme Lead, Older and Disabled People, Department of Health</i> and PROFESSOR SUBE BANERJEE , <i>Clinical Director of Old Age Psychiatry and Professor of Mental Health and Ageing, King's College London</i> , both also from the <i>National Dementia Strategy Working Group</i> <ul style="list-style-type: none">• Early intervention and the role of the proposed early diagnosis and intervention service• Providing access to specialist care and promoting dignity in services• Advisers for people with dementia as a single point of contact• Funding the National Dementia Strategy – what resources are available to fund it initially and what are the concerns?• The practicalities of implementation
11:10	Real Life Experiences: A Service User Perspective KEN CLASPER , <i>Service User and Living with Dementia Working Group and Ambassador</i> <ul style="list-style-type: none">• Personal experiences of diagnosis and treatment• The need for more public discussion on dementia• Looking to the future
11:40	Tea and Coffee
11:55	Elevating Dignity in Care PAM SMITH , <i>Head of Service</i> and TERRY CHARNOCK , <i>Principal Officer, Warrington Borough Council</i> <ul style="list-style-type: none">• Improving the flow of information between service users, regulators and advisers• Developing resources to provide proactive commissioning• Working with service users and providers to improve standards and dignity in care services• Implementing the use of financial incentives to improve quality of service• This presentation features a spotlight on the Warrington Service User "Check It Out Group"

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12:25

Workshop Session 1

choose from one of the following:

A Best Practice in Workforce Training and Reform

PROFESSOR JILL MANTHORPE, *Director, Social Care Workforce Research Unit, King's College London*

- Best practices for workforce reform in mental health services
- The emerging implications of the dementia strategy for staff training
- The workforce implications of commissioning reforms
- How do you train and support your staff to provide high quality care for people with dementia?

B Residential Care: The Dynamics of Caring for People with Dementia

YVE WHITE SMITH, *South East Development Centre, Regional Lead for Older People, Department of Health*

- Assisting carers in managing challenging behaviour at home
- Supported housing and extra care housing
- Finding the balance between freedom of choice and preserving the safety and well-being of people with dementia
- How do you deliver quality person centred dementia care in a busy care home?
- How are providers currently tackling the challenges they face?
 - Instances and examples
- How does dignity in residential care translate to practice

C Focus on Quality of Life: Life Story Work

POLLY KAISER, *Consultant Clinical Psychologist Pennine Care* and **JEAN TOTTIE**, *Carer*

- Explaining the Life Story work process
- Advantages for carers and staff
- Sharing personal experiences
- Future challenges and opportunities

13:15 Lunch

14:15 The Importance of Information, Advocacy and Advice

STEPHEN BURKE, *Chief Executive, Counsel and Care*

- Influencing government, the media, and other stakeholders on core issues to achieve better policies, services and funding
- Using evidence from the experience of older people and research
- Ease of access to advice and the impact of advocacy
- How do we promote partnership working between all key stakeholders?

14:45

Workshop Session 2

choose from one of the following:

D Examining the Status of Drugs in Dementia

ANNIE STEVENSON, *Head of Older People's Services, SCIE & NICE representative*

- Determining whether drugs affect quality of life in dementia and assessing the cost effectiveness of these drugs
- Exploring key prescription guideline issues
- Inappropriate prescription of anti-psychotic drugs for people with dementia
- An informative overview on the NICE and SCIE joint guidelines on dementia drugs

E

Effective Commissioning and Service Delivery

CLAIRE GOODCHILD, *National Associate, Commissioning Programme, Department of Health*

- Introducing the Department of Health's "Getting Started with the NDS": a pack for commissioners
- Examples of localities that are progressing in commissioning effective services for dementia
- Focusing on joint commissioning between healthcare and social care and better integration to provide benefits for patients and service users

F

Dementia Care Partnership for Older People Project (POPP)

JENNY THORNTON, *Strategic Partnership and Service Development Manager for Older People's Mental Health and Leeds POPP Project Manager, Leeds City Council*

- Developing specialist training for staff working with those with dementia
- Funding the project
- Creating carers support services e.g. Dementia Cafes
- Integrating services to create person-centred care
- Leeds Partnership Dignity Awards
- This session includes service user feedback

15:35 Tea and Coffee

15:45 The Carer's Perspective

EMILY HOLZHAUSEN, *Head of Policy and Public Affairs, Carers UK*

- The importance of consulting with carers – giving carers an effective voice
- Involving people in the development of policy
- Examples and feedback from the experiences of carers

16:15 Dementia – Prevention, Treatments and the Future...

DR LORNA LAYWARD, *Senior Research Manager, Research into Ageing, Help the Aged*

- Awareness - public awareness and fear of dementia
- Present and future demographics and their relationship with dementia
- What we understand about causes of Alzheimer's disease and dementia and development of treatments and prevention of mental decline
- Improving public knowledge about preventative measures and how to be healthier in later life

16:45 Chair's Closing Remarks

16:50 Close of Conference

**invited but not confirmed at the time of this brochure going to print*

Registration

Your priority booking code is:

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Dementia, Dignity and the Challenge of an Ageing Society
26 February 2009 • Central London

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You can still benefit from the day – even if you can't make it!

Naturally, nothing matches the experience of coming to the conference, but if you really can't make it, you can still benefit by ordering a set of course papers. Available for £99, this will give you a permanent record of the subjects covered, which you can share with your colleagues.

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Administration

VENUE

Central London. The venue will be confirmed in the joining instructions letter.

FEE

Your one-day fee includes attendance, refreshments, lunch and course documentation. Full payment, including VAT must be received prior to the conference. Please post a cheque for the full amount with your completed registration form or complete the credit card payment details. Once payment has been received a VAT invoice/receipt will be issued.

OUR CONFIRMATION OF YOUR BOOKING

All bookings will be acknowledged in writing within five working days of receipt and joining instructions (final conference details and a venue location map) will be emailed to delegates approximately two weeks before the event. Please telephone the Bookings Enquiries line immediately:

- if you have not received written acknowledgement of your booking within 7 days of sending it by fax, post or email or
- if you have not received your joining instructions five days before the event

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- Please call me to discuss my requirements in more detail.

CERTIFICATE OF ATTENDANCE

A certificate of attendance is available on request, following your attendance at this conference, as a record of your training and development.

DOCUMENTATION SALE

Your notes will be dispatched within five working days after the event. Please call us if you do not receive your notes by two weeks after the event.

CANCELLATIONS

A refund of fees will be made only for cancellations received in writing at least 14 days before the event (less a 25% cancellation fee to cover administration costs). No refunds will be made for cancellations received within 14 days of the event and failure to attend after confirming a booking will be subject to the same terms. We regret that the transfer of a booking to another event cannot be made but a substitute delegate will be accepted at any time before the event.

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