

Achieving World Class Commissioning through best practice strategies

Supporting the transformation programme for adult social care

Part of **Putting People First**
Transforming Adult Social Care

Thursday 27 November 2008
Central London



SAVE £50!
Book before
7 October
2008

Conference chair:
BRONAGH MISKELLY

Group Editor, *Community Care*

Speakers include:

IVAN LEWIS

Parliamentary Under Secretary of State,
Department of Health has been invited to speak

JOHN BOLTON

Director of Strategic Finance,
Department of Health

MARTIN GREEN

Chief Executive,
English Community Care Association

MARK UPTON

Head of Markets & Contestability, *Department*
for Communities and Local Government

SAM BENNETT

National Personalisation Advisor, Putting
People First Programme, *Care Services*
Improvement Partnership

SIMON STOCKTON

Programme Manager, *Social Care Transformation*

MIKE PADGHAM

Chair, *Independent Care Group*

JANET CRAMPTON

Commissioning Lead, Older People's
Programme, *Department of Health*

ANDREW CHIDGEY

Head of Policy and Campaigns, *Alzheimer's Society*

ALLAN BOWMAN

Chair of the Board, *SCIE*

SIAN LOCKWOOD

Chief Executive, *NAPPS*

RACHEL HOLYNSKA

Deputy Regional Director for
Social Care and Local Partnerships,
East Midlands Directorate of Public Health

BENEFITS OF ATTENDING:

- Learn about the opportunities and tensions World Class Commissioning presents to the personalisation agenda
- Explore the best methods of developing partnerships and integrating health and social care
- Find out what the implications of JSNAs will be for the providers of services
- Get the latest update of the progress made so far to transform commissioning, what the next steps will be and how to achieve them

KEY TOPICS INCLUDE:

- World Class Commissioning for smaller scale organisations
- Commissioning for dementia
- Providing leadership in the local community
- Making informed commissioning decisions through effective information and analysis
- Ensuring efficient performance management and quality standards

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Part of **Putting People First**
Transforming Adult Social Care**Achieving World Class Commissioning
through best practice strategies**

World Class Commissioning has become a popular phrase among Department of Health policymakers, but what will it mean in practice for social care? Our conference, in partnership with the DH, Care Services Improvement Partnership and the Social Care Institute for Excellence, will be a great opportunity to find out.

What is clear is that World Class Commissioning will have a major impact on commissioning practice across both health and social care with significant implications for local authority adult social services, private and voluntary sector care providers, primary care trusts (PCTs), and other public and independent agencies. It fits with the strategic direction of health and social care as set out in the White Paper Our Health, Our Care, Our Say, and Putting People First putting greater emphasis on prevention, promoting well-being, and delivering personalised services in the community rather than in remote hospital locations.

For local authorities and PCTs this conference will provide clear guidance on the best strategies and methods to implement the new commissioning policy. For organisations providing services, it will examine changes which signify a new stage in the development of the market as provider relationships with public sector commissioners and people who use services are transformed. Commissioning practice will need to chime with the rapid shift towards personalised services geared to the choices service users make, focused on outcomes, and responsive to the findings of joint strategic needs assessments. The commissioning implications of the Darzi Next Stage Review will be an important part of the conference. This is a unique opportunity for both commissioners and providers to discover what this major new policy holds in store.

From our last Commissioning Conference:

‘Well organised, excellent venue, interesting content and conference’

Nicola Earles

‘Some very practical tools and references plus good exploration of issues’

Iain Delroys

**Who should attend
this conference?**

- Commissioning managers in health & social care
- Operational managers in health & social care
- Directors and managers of adult social services & Older people
- Team leaders and senior practitioners from social services
- Managers from health and social care service providers in the statutory, voluntary and private sectors
- Service managers for health and social care
- Directors, managers, policy officers and other professionals involved in the commissioning of health and social care services
- Anyone involved in being commissioned to provide health and social care services

**DH, SCIE and Community Care
Partnership Set to Improve Social
Care Practice**

The groundbreaking partnership between the Department of Health (through the Care Services Improvement Partnership), the Social Care Institute for Excellence and Community Care will help turn policy into practice.

The partners are working together on a series of conferences, articles, supplements and surveys through 2008/9. These will explore key areas of the DH's social care programme.

Topics to be covered include: dementia, adult protection, dignity, carers, personalisation (including telecare), Valuing People, World Class Commissioning and prevention/early intervention.

The latter two are the subject of major national conferences during the autumn - with a supplement on World Class Commissioning to coincide with the conference on the same subject. It will include a summary of a high-level roundtable discussion on commissioning which forms part of the partnership.

The partnership should be a crucial tool in the promotion of change in frontline practice and cultural change across care services. It will also help build capacity in social services as care professionals seek to deliver that change.

PROGRAMME – Thursday 27 November 2008

09:45 **Introduction to the partnership**

Aims and objectives

ALLAN BOWMAN, *Chair of the Board, SCIE*
JOHN BOLTON, *Director of Strategic Finance, Department of Health*

09:50 **Chair's opening remarks**

BRONAGH MISKELLY, *Group Editor, Community Care*

10:00 **Keynote address**

IVAN LEWIS, *Parliamentary Under Secretary of State, Department of Health*, has been invited to speak

10:35 **From vision to reality**

- Where we are – achievements so far
- Next steps and implementation – Strategic plans, assessments and PCT Competencies

11:05 **Combining World Class Commissioning with personalisation**

JOHN BOLTON, *Director of Strategic Finance, Department of Health*

- Ensuring WCC does not jeopardise the integration of primary and secondary care or personalisation agenda
- Exploring tensions and opportunities with the personalisation agenda
- In the context of wider Putting People First agenda

11:40 Coffee

11:55 **Joint Strategic Needs Assessments: the implications for providers**

MARTIN GREEN, *Chief Executive, English Community Care Association*

- JSNA's role in influencing commissioning decisions
- Their role in strategic planning for providers
- Positioning of providers to develop and deliver to the market

12:30 **Developing World Class Commissioning in local government**

MARK UPTON, *Head of Commissioning & Market Development, Department of Health*

- A shared understanding of commissioning across local government and the NHS
- The national and local challenges to be addressed in taking forward the commissioning agenda

13:00 Lunch

14:00 **Workshops 1**

A) Ensuring successful partnerships and collaboration

ADASS SPEAKER TO BE CONFIRMED

- Creating successful partnerships with both public, private and voluntary sector agencies and working collaboratively across commissioning organisations
- Developing innovative solutions
- Promoting work of other stakeholders in the community such as local businesses and third party sectors

B) Self-directed support and commissioning: a lever for social care transformation

Led by **SAM BENNETT**, *National Personalisation Advisor, Putting People First Programme, CSIP*, and **SIMON STOCKTON**, *Programme Manager for Social Care Transformation, London Borough of Richmond*

- Ensuring that commissioning strategies are co-produced with people and communities
- Promoting personalised approaches and supporting active citizenship

C) Working with providers to raise standards

MIKE PADGHAM, *Independent Care Group* and **JANET CRAMPTON**, *Commissioning Lead, Older People's Programme, Department of Health*

- Dealing with disenfranchised providers
- Developing a constructive provider relationship

14:55 **Workshops 2**

D) Commissioning for dementia

ANDREW CHIDGEY, *Head of Policy and Campaigns, Alzheimer's Society*

- Implementation plans
- Instigating a flexible client-led provision
- Promoting independent living and individual fulfilment

E) Best practice: stretching beyond the traditional boundaries of commissioning

JANET BEADLE, *Programme Director Well-being and Prevention, Lancashire County Council*

- Addressing whole community needs and identifying those at risk of losing their independence
- Partnerships with people and organisations: creating a catalyst for change
- Business development to complement Welfare

F) Supporting smaller scale organisations post World Class Commissioning and personalisation

SIAN LOCKWOOD, *Chief Executive, NAPPS*

- Barriers faced by micro social care enterprises/ small community services
- Local conditions that allow micro social enterprise to flourish

15:50 **Discussion session**

SIAN LOCKWOOD, *Chief Executive, NAPPS*
JANET CRAMPTON, *Commissioning Lead, Older People's Programme, Department of Health*
JOHN BOLTON, *Director of Strategic Finance, Department of Health*

RACHEL HOLYNSKA, *Deputy Regional Director for Social Care and Local Partnerships, East Midlands*
ALLAN BOWMAN, *Chair of the Board, SCIE*
Directorate of Public Health
Other speakers to be confirmed

16:20 **Chair's closing remarks and finish**

Registration

Your priority booking code is:

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*The early booking discount is only available when you register before 7 October 2008

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This conference provides an excellent opportunity to market your organisation to a key targeted audience. To raise your profile and showcase your services in this field, please contact **Debra Greening** on **020 8652 4514** or email **debra.greening@rbi.co.uk** to find out more about the range of opportunities available.

Forthcoming events

Should you require any further information on any of the events below, please tick the appropriate box and return to Community Care Conferences c/o LexisNexis®

Towards effective prevention in adult social care
3 December 08

Dementia 18 February 2009

Personalisation agenda 18 March 2009

You can still benefit from the day – even if you can't make it!

Naturally, nothing matches the experience of coming to the conference, but if you really can't make it, you can still benefit by ordering a set of course papers. Available for £99, this will give you a permanent record of the subjects covered, which you can share with your colleagues.

To order call on 020 7347 3574 or return the booking form.

Administration

VENUE

Central London. The venue will be confirmed in the joining instructions letter.

FEE

Your one-day fee includes attendance, refreshments, lunch and course documentation. Full payment, including VAT must be received prior to the conference. Please post a cheque for the full amount with your completed registration form or complete the credit card payment details. Once payment has been received a VAT invoice/receipt will be issued.

OUR CONFIRMATION OF YOUR BOOKING

All bookings will be acknowledged in writing within five working days of receipt and joining instructions (final conference details and a venue location map) will be emailed to delegates approximately two weeks before the event. Please telephone the Bookings Enquiries line immediately:

- if you have not received written acknowledgement of your booking within 7 days of sending it by fax, post or email or
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Please call me to discuss my requirements in more detail.

CERTIFICATE OF ATTENDANCE

A certificate of attendance is available on request, following your attendance at this conference, as a record of your training and development.

DOCUMENTATION SALE

Your notes will be dispatched within five working days after the event. Please call us if you do not receive your notes by two weeks after the event.

CANCELLATIONS

A refund of fees will be made only for cancellations received in writing at least 14 days before the event (less a 25% cancellation fee to cover administration costs). No refunds will be made for cancellations received within 14 days of the event and failure to attend after confirming a booking will be subject to the same terms. We regret that the transfer of a booking to another event cannot be made but a substitute delegate will be accepted at any time before the event.

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