

# Towards Effective Prevention in Adult Social Care

## Benefits of Early Intervention in Older People's Services

Part of **Putting People First**  
Transforming Adult Social Care

Wednesday 3 December 2008  
Central London



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Book before  
15 October  
2008

**Conference chair:**  
**ALLAN BOWMAN**

Chair, Social Care Institute for Excellence (SCIE)

**Speakers include:**

**IVAN LEWIS MP**

Care Services Minister, Department of Health  
(Invited)

**PROFESSOR DAVID COLIN-THOMÉ OBE**  
Department of Health

**RUTH ELEY**  
Department of Health

**BRIAN KEATING**  
LinkAge Plus Pilot, Department for Work and Pensions

**MARK IVORY**  
Executive Editor, Community Care

**JOHN COXON**  
Department of Work and Pensions

**JOAN VEITCH**  
Salford Primary Care Trust /  
Salford Community Health and Social Care

**LUKE O'SHEA**  
Department for Communities and Local  
Government

**GUY ROBERTSON**  
Department of Health

**JOHN HANNAM**  
Nottinghamshire County Council

**JANET CRAMPTON**  
Department of Health

**NATALIE PENROSE**  
The Audit Commission

**DR MARTIN BARDSLEY**  
Nuffield Trust

**LESLEY BRAITHWAITE**  
Brent Integrated Care Co-ordination Service

**ANNIE STEVENSON**  
Social Care Institute for Excellence (SCIE)

**STEPHEN BURKE**  
Chief Executive, Counsel and Care

**ANDREW HARROP**  
Director of Policy, Help the Aged

### BENEFITS OF ATTENDING:

- Find out how to shift resources from intensive social care to prevention amid ever-tightening eligibility criteria
- Learn how an integrated service can be provided through public, private and voluntary organisations working together
- Understand how employment and leisure opportunities for older people have been successfully established
- Learn from the experiences of POPPs and LinkAge Plus pilots and the challenge of taking these beyond the pilot phase
- Create strategies to link isolated and hard to reach people with personalised facilities and activities

### EXPERT INSIGHT ON:

- The emerging evidence supporting prevention and early intervention
- How to promote older people's mental health
- Establishing proper support for older people carers
- Creating community-focused services for older people
- Examining current and proposed arrangements for providing home care and extra care housing

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Transforming Adult Social Care

## Who should attend this conference?

- Older People Team Managers
- Service Managers working in Older People Services
- Operations Directors, Adult Services
- Directors of Adult Social Services
- Assistant Directors of Adult Social Services
- Head of Modernisation
- Head of Commissioning
- Commissioning Managers
- Commissioning Lead – Older People's Services
- Joint Commissioners
- Managers of Day Centres for older people
- Managers of Residential Care for older people
- Managers of supported housing
- Charities or voluntary sector organisations offering services and support for older people
- Residential Social Workers
- Health Service Programme Managers – older people

## Also Useful For:

- Adult Safeguarding Coordinators
- Adult Safeguarding Leads
- Mental Health Managers
- Occupational Therapists
- Patient Services Managers
- Domiciliary Care Agencies – Directors / Managers

## Partnership Set to Improve Social Care Practice

The groundbreaking partnership between the Department of Health, the Social Care Institute for Excellence and *Community Care* will help turn policy into practice.

The partners are working together on a series of conferences, articles, supplements and surveys through 2008/9. These will explore key areas of the DH's social care programme.

Topics to be covered include: dementia, adult protection, dignity, carers, personalisation (including telecare), Valuing People, World Class Commissioning and prevention/early intervention.

The latter two are the subject of major national conferences during the autumn - with a supplement on World Class Commissioning to coincide with the conference on the same subject. It will include a summary of a high-level roundtable discussion on commissioning which forms part of the partnership.

The partnership should be a crucial tool in the promotion of change in frontline practice and cultural change across care services. It will also help build capacity in social services as care professionals seek to deliver that change.

## PROGRAMME – Wednesday 3 December 2008

09:25	<b>Welcome from <i>Community Care</i>, Department of Health and Social Care Institute for Excellence (SCIE) Partnership</b>
09:30	<b>Chair's Opening</b> ALLAN BOWMAN, Chair, Social Care Institute for Excellence (SCIE)
09:45	<b>Keynote Address</b> IVAN LEWIS MP, Care Services Minister, Department of Health (Invited) • Setting the Scene: Where is policy on prevention?
10:10	<b>Emerging Evidence for Prevention and Early Intervention</b> DR KAREN WINDLE, Chief Investigator, National Evaluation of the Partnerships for Older People Projects (POPPs) RUTH ELEY, Older and Disabled People, Department of Health BRIAN KEATING, National Project Manager, LinkAge Plus Pilot, Department for Work and Pensions • Measuring quality in terms of social care, therapeutic care and wellbeing • Personalisation and Individual Budgets • Other research analysis • Overseas experiences • Lessons learned from POPPs pilots • Lessons learned from LinkAge Plus pilots
10:55	<b>Putting People First: Shifting the Health and Social Care Economy Towards Prevention</b> GUY ROBERTSON, Department of Health • Implications for the Green Paper on funding adult social care • Working with a number of stakeholders at government and local government level and within the voluntary and private sectors • Links to the personalisation agenda • Re-ablement • Keeping older people out of acute services • Helping older people live independently and achieve a good quality of life • Workforce implications
11:25	Tea / Coffee
11:40	<b>Putting Darzi into Practice: Creating Community-Focused Services</b> PROFESSOR DAVID COLIN-THOMÉ OBE, National Clinical Director for Primary Care, Department of Health • Measuring quality of life in a meaningful way • From hospital to the community • Creating community focussed primary care and social care • Joint working between health and social care: making it happen
12:10	<b>Establishing Preventative Services for the Whole Population</b> NATALIE PENROSE, The Audit Commission and JOHN COXON, Older People and Aging Society Division, Department of Work and Pensions • Creating a single service for the whole population • Information, advocacy and advice including those for self funders • How can the public access information and what is their entitlement to information? • Training staff to provide information to the public • The <i>Opportunity Age</i> refresh • Key messages from <i>Don't Stop Me Now</i> • Preventative case studies from the report • Building the messages into Comprehensive Area Assessment
12:45	Lunch

# PROGRAMME – Wednesday 3 December 2008

13:55

## Workshop Stream 1

Choose 1 of the following:

**A) POPPs Pilot Project : Case Finding and Care Co-ordination**  
**LESLEY BRAITHWAITE**, POPP Project Manager,  
**Brent Integrated Care Co-ordination Service**

- Integrated Co-ordinated Care Service (ICCS) undertakes case finding – working closely with the social care screening function and primary care case finding tools
- A multi-agency team allows for effective co-ordinated case management
- Working intensively with people in a holistic way in order to address their needs across a wide range of health and social care domains

OR

**B) LinkAge Plus Pilot Project: Creating a Single Access Point to Services – A case study from Salford**

**JOAN VEITCH**, Head of Older People's Joint Commissioning,  
**Salford Primary Care Trust / Salford Community Health and Social Care**

- In order to effect easy access to services work has to take place engaging the hearts and minds across partners who may work in separate organisations which include the statutory and independent sector
- A shared vision approach has to be adopted and levels of trust developed across partners
- This vision must be owned by the Chief Execs / Directors in order to deliver transformed services across the whole system
- A no wrong door approach with onward referral to appropriate services ensures that people get access with the minimum of hand ons

OR

**C) Promoting Independence: Lifetime Homes, Lifetime Neighbourhood: A National Strategy for Housing and an Ageing Society**

**LUKE O'SHEA**, Team Leader, National Strategy for Housing in an Ageing Society, **Department for Communities and Local Government**

- Setting the scene of the strategy
- Examining current and proposed arrangements for providing home care
- Considering how to ensure that people with specialist needs get an appropriate service
- Evaluating admissions to care homes, intensive home care and extra care housing

14:35

## Workshop Stream 2

Choose 1 of the following:

**D) POPPs: How to Make the Strategic Shift Towards Early Intervention**

**GUY ROBERTSON, NICK MARCANGELO** and  
**ANGELA GLEW**, Prevention and Early Intervention,  
**Department of Health**

- Prevention and early intervention as a key strand of social care
- Transformation and Putting People First
- Key lessons from the pilot programmes such as Partnerships for Older People projects (POPPs)
- Practical guidance on how to make a strategic shift towards prevention and early intervention

OR

**E) LinkAge Plus Pilot Project: Nottinghamshire's First Contact Service**

**JOHN HANNAM**, Nottinghamshire County Council Adult Social Care and Health

- Creating the First Contact partnership: managing the relationship over a wide range of providers
- Signposting to local voluntary and community groups and clubs
- Creating one simple checklist to enable older people to

receive vital services from one initial contact point and stay safe and independent in their own homes

- What has been learnt to date

OR

**F) Promoting Independence: The Mental Health Dimension**

**ANNIE STEVENSON**, Head of Older People's Services,  
**Social Care Institute for Excellence (SCIE)** and  
**JENNY OWEN**, Executive Director of Adult Health and Wellbeing,  
**Essex County Council** (Invited)

- Integrating services to create person-centred care
- Early diagnosis, treatment and access to the right support
- Understanding the implications of the National Dementia Strategy

15:15

Tea / coffee

15:30

## Workshop stream 3

Choose 1 of the following:

**G) Commissioning Strategies to Promote Older People's Wellbeing**

**JANET CRAMPTON**, Department of Health  
(plus service user input)

- Strategic planning of older peoples services
- The importance of World Class Commissioning frameworks
- Linking / merging funds from different groups to achieve collective goals
- How to shift resources from intensive social care to prevention amid ever-tightening eligibility criteria

OR

**H) Developing Predictive Risk Tools**

**DR MARTIN BARDSLEY**, Head of Research, **Nuffield Trust**

- The need for more effective health and social care management for high cost patients
- The Patients At Risk of Re-hospitalisation (PARR) case finding algorithm – uses and practicalities
- Overview of experiences and developments with the PARR tool to date
- Can we predict the use of social care?

OR

**I) The Older People and Dementia Programme**

**GILLIAN AYLING**, Head of System Reform,  
**Department of Health**

- Strategic overview of system reform for older people
- Update on a range of projects included in the Older People and Dementia Programme

16:10

## Panel Session: What Should 21st Century Prevention Services Be?

Panellists will include:

**MARK IVORY**, Executive Editor, **Community Care** (Chair)

**ALLAN BOWMAN**, Chair, **Social Care Institute for Excellence (SCIE)**

**STEPHEN BURKE**, Chief Executive, **Counsel and Care**

**CARERS UK REPRESENTATIVE**

**ANDREW HARROP**, Director of Policy, **Age Concern**

**DEPARTMENT OF HEALTH REPRESENTATIVE**

- How carers should be considered within assessments
- Engaging with providers

16:45

## Chair's closing comments

16:50

End of conference

